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2008

APRIL 28

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fashion calendar

ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917 • www.fashioncalendar.net

NEW YEAR'S DAY
Tuesday, January 1

**MARTIN LUTHER KING JR'S.
BIRTHDAY**
Monday, January 21

PRESIDENT'S DAY
Monday, February 18

ASH WEDNESDAY
Wednesday, February 6

ST. PATRICK'S DAY
Monday, March 17

GOOD FRIDAY
Friday, March 21

EASTER
Sunday, March 23

PASSOVER
Sunday, April 19- 27

MOTHER'S DAY
Sunday, May 11

MEMORIAL DAY
Monday, May 26

FATHER'S DAY
Sunday, June 15

INDEPENDENCE DAY
Friday, July 4

LABOR DAY
Monday, September 1

ROSH HASHONAH
Tuesday, September 30

YOM KIPPUR
Thursday, October 9

COLUMBUS DAY
Monday, October 13

ELECTION DAY
Tuesday, November 4

VETERANS DAY
Tuesday, November 11

THANKSGIVING DAY
Thursday, November 27

HANUKKAH
Wednesday, December 5

CHRISTMAS
Thursday, December 25

NEW YEAR'S DAY
Thursday, January 1

**MARTIN LUTHER KING JR'S.
BIRTHDAY**
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Tuesday, March 17

PASSOVER
Wednesday, April 8 - 15

GOOD FRIDAY
Friday, April 10

EASTER
Sunday, April 12

MOTHER'S DAY
Sunday, May 10

MEMORIAL DAY
Monday, May 25

FATHER'S DAY
Sunday, June 21

INDEPENDENCE DAY
Saturday, July 4

LABOR DAY
Monday, September 7

ROSH HASHONAH
Friday, September 18

YOM KIPPUR
Sunday, September 27

COLUMBUS DAY
Monday, October 12

ELECTION DAY
Tuesday, November 3

VETERANS DAY
Wednesday, November 11

THANKSGIVING DAY
Thursday, November 26

HANUKKAH
Friday, December 11

CHRISTMAS
Friday, December 25

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Fall I: 1/2 - 1/11
Fall II: 1/28 - 2/15
Holiday: 3/17 - 3/19
Resort: 6/2 - 6/13

Spring I: 7/28 - 8/8
Spring II: 9/2 - 9/9
Summer/Transition:
10/20 - 10/31

DIANE VON FURSTENBERG
HONORARY CHAIRPERSON

HONORARY CO-CHAIRPERSONS

JOSEPH ABBOUD
JEFFREY BANKS
LEIGH BANTIVOGLIO
JOHN BARTLETT
DANA BUCHMAN
KENNETH COLE
FRANCISCO COSTA
OSCAR DE LA RENTA
LOUIS DELL'OLIO
MARC ECKO
CARLOS FALCHI

STAN HERMAN
CAROLINA HERRERA
TOMMY HILFGER
DONNA KARAN
CALVIN KLEIN
MICHAEL KORS
REED KRAKOFF
RICHARD LAMBERTSON
RALPH LAUREN
NICOLE MILLER
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TRACY REESE
MARY ANN RESTIVO
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YEOHLEE TENG
MONIKA TILLEY
ISABEL TOLEDO
PATRICIA UNDERWOOD
JOHN VARVATOS
VERA WANG
GERARD YOSCA

PLEASE JOIN US AS WE CELEBRATE
THE STUDENTS OF THE
HIGH SCHOOL OF FASHION INDUSTRIES

AND WE SALUTE

Ruth Finley

WITH A

LIFETIME ACHIEVEMENT AWARD

WEDNESDAY, MAY 21, 2008

6:00 PM COCKTAIL RECEPTION

7:00 PM AWARDS PRESENTATION

AND STUDENT FASHION SHOW



**FRIENDS OF
RUTH FINLEY**

GLENDIA BAILEY
JANE ELFERS
RON FRASCH
JACK HERSCHLAG
DANIEL LAGANI
JOHN POMERANTZ
MARVIN TRAUB

HIGH SCHOOL OF FASHION INDUSTRIES
225 WEST 24th STREET
NEW YORK, NY 10011

OUR MOST SINCERE APPRECIATION TO STEVEN KOLB, LISA SMILOR AND
THE COUNCIL OF FASHION DESIGNERS OF AMERICA

RSVP BY MAY 12, 2008 • 212.929.3488
MLOBHAI@SCHOOLS.NYC.GOV

**YOUR DONATION WILL SUPPORT
THE HIGH SCHOOL OF FASHION INDUSTRIES**

PLEASE MAKE YOUR CHECK PAYABLE TO THE
FASHION CRAFTS EDUCATIONAL COMMISSION
AND RETURN IN THE ENCLOSED ENVELOPE.

PLEASE INDICATE AMOUNT OF DONATION

_____ \$10,000 DIAMOND 12 TICKETS _____ \$2500 SILVER 4 TICKETS
_____ \$7500 PLATINUM 8 TICKETS _____ \$1000 BRONZE 2 TICKETS
_____ \$5000 GOLD 6 TICKETS
_____ TICKETS @ \$100.00 EACH \$ _____

_____ I CANNOT ATTEND, BUT I WOULD LIKE TO MAKE A CONTRIBUTION.

DONATIONS IN THE AMOUNT OF \$1000 OR MORE WILL BE ACKNOWLEDGED IN THE PROGRAM.

NAME _____

COMPANY/AFFILIATION _____

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CITY _____

STATE _____

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DONATIONS ARE TAX DEDUCTIBLE TO THE FULLEST EXTENT OF THE LAW. THANK YOU.

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, APRIL 21 & APRIL 28, 2008

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/5-12; LONDON, 9/14-19 (TENTATIVE); MILAN, 9/20-27; PARIS, 9/28-10/5

April 21-25	JUJÚ THE SHOWROOM rsvp@jujuthopr.com (Willow, Thuy, Manish Arora, Olivia Morris, Thrive, Anne-Valerie Hash)	270 Lafayette St. Suite 505	For appt: 219-0168 or
Thursday April 24 5:30-7:30 P.M.	FRAGRANCE LAUNCH By invitation. Contact: 935-8373.	CLARINS FRAGRANCE GROUP	PLACE TO BE ANNOUNCED
Thursday April 24 6:00 P.M.	COCKTAILS IN PRIVATE RESIDENCE DESIGNED BY ERIC VILLENCY Hosts: Michael Wolfe, VP & Publisher and Eric Villency, Style & Design Editor, Best Life. By invitation. Contact: Heather.riley@rodale.com	BEST LIFE MAGAZINE	PLAZA HOTEL FIFTH AVENUE & 59 TH ST.
Thursday April 24 6:00-8:00 P.M.	PRESS PREVIEW: FALL 2008 By invitation. Contact: Erin Dominguez, 323-957-5887 or erin.dominguez@fredericks.com	FREDERICK'S OF HOLLYWOOD	THE ROYALTON 44 W 44 TH ST. – PH A
Friday April 25 8:30 A.M.	FIFI FINALIST BREAKFAST Breakfast. Awards Presentation, 9:15AM. By invitation. Tkts/Info: 725-2755 x 203.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 25-26	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 th St. Hrs: 4/25, 1-8PM; 4/26, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		
April 26-29	<u>CHICAGO</u> : ALL THINGS ORGANIC CONFERENCE & TRADE SHOW. Contact: www.organicexpo.com		
April 27-29	IBS (Int'l Beauty Show) at Javits Convention Center. Contact: 800-427-2420; 212-895-8229; www.ibsnewyork.com		
Monday April 28 9:00-6:00 P.M.	EDITOR PRESENTATIONS Appointments by invitation. Contact: Catherine Bomboy, 277-2278.	BEAUTYBANK	PLACE TO BE ANNOUNCED
Monday April 28 12:00-2:00 P.M.	PRODUCT LAUNCH (Note date change). By invitation. Contact: chrissy@tractenberg.com	JERGENS	PLACE TO BE ANNOUNCED
Monday April 28 6:00 P.M.	ANNUAL BENEFIT & FASHION SHOW HONORING INDUSTRY LEADERS Cocktails. Dinner & Honoree Presentation to Diane von Furstenberg & Howard Socol, 7PM. Show, 8PM. Tkts: \$1,500+. Res/Info: 229-5662 x 3735/3568. Press: Deborah Kirschner, 229-5667 x 4310; kirschnd@newschool.edu	PARSONS THE NEW SCHOOL FOR DESIGN	GRAND HYATT NEW YORK PARK AVE/GRAND CENTRAL
Monday April 28 6:00-9:00 P.M.	7 TH ANNUAL GALA Ch: J. Bartlett, T. Browne, R. Rucci. Sponsors: Chado Ralph Rucci, Fund in the Sun Found'n, M·A·C VIVA GLAM, Neiman Marcus, Elle Décor Magazine, Thom Browne New York. Tkts: 646-366-5736; www.liveoutloud.info	LIVE OUT LOUD	CHELSEA ART MUSEUM 556 W 22 ND ST. (11 TH AVE)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 28-May 2	<u>SYDNEY</u> : ROSEMOUNT AUSTRALIAN FASHION WEEK (Spring/Summer) Contact: www.rafw.com.au		
Tuesday April 29-May 1 9:00-5:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/30-5/1. By appointment. Contact: 355-1682 x 247 or taryn_kraimer@blancdechine.com	BLANC DE CHINE	673 FIFTH AVENUE 4 TH FLOOR
Tuesday April 29-30 10:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/29-4/30. By invitation. Contact: Marla Shavitz. Atelier Creative Services, 247-9299 x 12.	SPRING + MERCER	HAMPSHIRE GROUP 114 WEST 41 ST ST – 8 TH FL.
Tuesday April 29 5:00-9:00 P.M.	PRESS PREVIEW OF SUMMER/ FALL 2008 COLLECTIONS Showcased by Turkish designers Burtacin Balkan and Sevan from Istanbul. By invitation. RSVP: 696-1321 or Markd@studio-pr.com	JAALBER JEWELRY	JAALBER – 248 MOTT ST. (PRINCE/HOUSTON)
Tuesday April 29 6:00 P.M.	SHOWING OF FALL/ HOLIDAY 2008 COLLECTION By invitation. Contact: request@kcdworldwide.com	BANANA REPUBLIC	EXIT ART 475 TENTH AVENUE
Wednesday April 30 9:00-5:00 P.M.	LAUNCH OF AUTUMN/WINTER 2008 RTW & ACCESSORIES COLLECTION By appointment. Contact: Saba Ebrahimi, Factory PR, 941-7057 or saba@factorypr.com	KAREN MILLEN	KAREN MILLEN SOHO 114 PRINCE ST. (GREENE)
Wednesday April 30 9:00-6:00 P.M.	FALL/WINTER PRESS PREVIEW OF SHOES & HANDBAGS By appointment. Contact: Teresa Kanode, 310-348-2089/310-498-5111 or teresa.kanode@charlesdavid.com	CHARLES DAVID	1370 SIXTH AVENUE SUITE 301
Wednesday April 30-May 1 9:00-6:00 P.M.	FALL 2008 COLLECTION PREVIEW — WOMEN'S & MEN'S OUTERWEAR Daily, 4/30-5/1. Appointments by invitation. RSVP: lizf@tractenberg.com	MACKAGE	PLACE TO BE ANNOUNCED
Wednesday April 30 10:00-2:00 P.M.	FALL 2008 EDITOR PREVIEW Appointments by invitation. RSVP: LaForce + Stevens, fax: 242-9318.	ISAAC MIZRAHI FOR TARGET	PLACE TO BE ANNOUNCED
Wednesday April 30 5:00-7:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Casey Carter, ShopPR, 829-1111.	PAUL MITCHELL	PLACE TO BE ANNOUNCED
Wednesday April 30 6:00 P.M.	CELEBRATION OF T-SHIRTS TO BENEFIT THE RAINFOREST FOUND'N Cocktail reception. Designed by Michael Roberts, Scarlett Johansson, Camilla Belle, Caroline Trentini, Diana Picasso, Alice Braga, Bebel Gilberto. By invitation. Contact: Fernanda Valente, BPCM, Fernanda@bpcm.com	CARLOS MIELE; VOGUE MAGAZINE	CARLOS MIELE BOUTIQUE 408 WEST 14 TH STREET
Thursday May 1 9:00-12:00 Noon	NATIONAL STANDARD SEAL ANNOUNCEMENT CONFERENCE By invitation. Contact: Naomi Borno, Tractenberg & Co., 929-7979.	BURT'S BEES	MANDARIN ORIENTAL 80 COLUMBUS CIRCLE
Thursday May 1-2 9:00-5:00 P.M.	FALL '08 PRESS PREVIEW Daily, 5/1-5/2. By appointment. Contact: hprizer@davidyurman.com	DAVID YURMAN	24 VESTRY STREET 12 FLOOR (HUDSON)
May 1	<u>POSTPONED</u> : SLIMSHOTS SCHEDULED AT 5PM, HAS BEEN POSTPONED TO MAY 6.		
May 1	THE AUBREY COMPANY (sr@aubreycompany.com) (Fall II/Resort) 80 W 40 TH 8 TH fl 302-9399 (Epice, Marika Charles, New Scotland, Virginia Johnson) By appt and at Designers & Agents NY and LA)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 2 10:00 A.M.	PRODUCT PREVIEW WITH LINDSAY PRICE By invitation. Contact: Kristy Parker, DeVries PR, 891-0411 or kparker@devries-pr.com	PROCTOR AND GAMBLE ORAL CARE	WALDORF TOWERS SUITE 37A (PARK/50 TH ST)
Sunday May 4-5 10:00-5:00 P.M.	FALL 2008 & PRODUCT LAUNCH OF JACKIE ROGERS INSEPARABLES Daily, 5/4-5/5. By appointment. Contact: Rasheem Riley, 535-5155.	JACKIE ROGERS	PARK LANE HOTEL 36 CENTRAL PARK SOUTH
Sunday May 4 10:00-9:15PM	3 RD ANNUAL SUNDAY WITH THE TIMES MAGAZINE Speakers on Fashion, Politics, Religion, Literature, Food, & Media. Participants: Donatella Versace, Tim Gunn, Stefano Tonchi et al. Tickets: \$27. For info/tickets: www.sundaywiththemagazine.com	THE NEW YORK TIMES	THE TIMES CENTER (8 TH AVENUE/41 ST ST.)
May 4-5	DESIGNERS AT THE JUMEIRAH ESSEX HOUSE, 160 Central Pk. So. (Fall /Holiday 2008) Daniel Saxon, Exec. Dir., 310-657-6033, 212-247-0300 (www.dateh.org) David Goodman for Buonomo, David Hayes, Isaac Mizrahi Couture Furs, Linda Cunningham, Lourdes Chavez, Mark Heister, Michael de Paulo, Tina di Martina		
May 4-16	NEXUS SHOWROOM www.nexusshowroom.com (Fall/Winter 2008/Holiday) 39 W 56 th 3 rd fl Patricia/Alexander, 265-0856 or info@nexusshowroom.com (Women's RTW Immediates: L.A.P, LinArt Projects, Post Vegas; Accessories: Corpus Christi, I.V.Y., Justice Bodan, Kale Miles, L.A.P, LinArt Projects, Lazaro, Maya Baroque, Pashma, Philipp Plein, Rian)		
May 4-6	DESIGNERS & AGENTS NY(D&A)/Fall II/Holiday (Better Contemporary/Young Designer) Starrett-Lehigh Ctr., 601 West 26 th St. Hrs: 9-6PM. Call: 302-9575; info@designersandagents.com Press: Company Agenda, 358-9516.		
May 4-6	NOUVEAU COLLECTIVE (Women's RTW/Access. – 800-1,000 Labels) New Yorker Hotel, 481 8 TH Ave (34 th St.) Hrs: 5/4, 9-6PM; 5/5, 9-9; 5/6, 9-5 or by appt. Info: 914-736-0030; www.nouveaucollectivetradeshows.com		
May 4-6	ATELIER DESIGNER COLLECTIONS (Int'l Designer Womenswear/Acc.) Fall II/Holiday/Immediate DoubleTree Guest Suites Times Square, 1568 B'way (47 th St/7 th Ave) Susan Summa, 505-982-9112; www.atelierdesigners.com		
May 4-6	ACCESSORIESTHESHOW (Juried women's access. Fall/Winer). Javits Ctr., 655 W 34 th . Info: Exhibiting: S. Samet, 212-710-7412; Trade/Press:B. Cowperthwaite, 203-663-7850 or www.accessoriestheshow.com		
May 4-6	MODA MANHATTAN (Juried Women's RTW for Fall/Transition '08) Javits, 655 W 34 th St (12th Ave). Info: modamanhattan.com Exhibitors: Ann Caruso-March, 212-710-7441; Press: B. Cowperthwaite, 203-663-7850.		
May 4-6	FAME (Women's Access. & RTW for Immediate Fall/Winter) At Javits Ctr., 655 W 34 th St. (12 th Ave). Information: Exhibiting, Lana Hansen, 212-710-7487. Press/Trade: Beth Cowperthwaite, 203-663-7850 or www.fameshows.com		
Monday May 5-6 9:00-5:00 P.M.	PRODUCT LAUNCH Daily, 5/5-5/6. By appt. Contact: Courtney Daniels, Behrman Commun., 986-7000 or cdaniels@behrmanpr.com	TWEEZERMAN	PLACE TO BE ANNOUNCED
Monday May 5 10AM-1:00 P.M.	PRESS PREVIEW: <i>SUPERHEROES: FASHION AND FANTASY</i> By invitation. Press: Elyse Topalian /Nancy Chilton, 570-3951. (Public exhibit: 5/7/2008-9/1/2008).	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 ND STREET & FIFTH AVE.
Monday May 5 7:00 P.M.	BENEFIT GALA: OPENING OF EXHIBIT <i>SUPERHEROES: FASHION AND FANTASY</i> Dinner. (Blk Tie). By invitation. Tickets: 570-3948. Press: Elyse Topalian /Nancy Chilton, 570-3951.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82 ND STREET & FIFTH AVE
May 5	STEVEN ALAN SHOWROOM (Holiday/Resort) (RTW: Found Denim, Invisible Tailor, Cavanagh, Demylee, Steven Alan, Sylva, Laloo; Accessories: Gryson, Olivia Harris, Foley + Corinna, Boyy, Un Apres Midi Chien, Sunshine and Shadow; Men's: Stevn Alan, Relwen, Simon Miller, The Generic Man, Invisible Tailor)	87 Franklin	219-3305

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 5	CYNTHIA O'CONNOR + CO (Holiday/Resort: Showroom appts & Intermezzo Pier 92) 141 W 36 th Suite 12A 594-4999 (RTW: Chloe and Reese, Doucette Duvall, Julie Haus, Kooba RTW, Olga Kapustina, Scharke, Thirteen Denim, Kara Janx; Soft Accessories: Leigh & Luca, Jocelyn; Belts & Jewelry: B-Low the Belt, Bing Bang, CC Skye, Jules Smith, Mali Sabatasso; Handbags: Botkier, Goldenbleu, Gustto, Katherine Kwei, Kooba, Rebecca Minkoff, Treesje; Footwear: Botkier, Due Farina, Goldenbleu		
May 5-7	ACCESSORIE CIRCUIT (Fall/Winter) at New York Show Piers 92 & 94 on the Hudson, 55th St. & 12th Ave. Contact: Trade/Press: ENK Int'l, 759-8055 x 28 or accessoriecircuit@enkshows.com.		
May 5-7	INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW) (With Accessorie Circuit) at NY Show Piers 92 & 94, 55 th St./12 th Ave. Trade/Press: ENK Int'l, 759-8055 x 31 or intermezzocollections@enkshows.com.		
Tuesday May 6-7 9:00-5:00 P.M.	FALL/WINTER 2008 PRESS PREVIEW	UNIQLO	101 SIXTH AVE. - 23 RD FL. (BROOME/GRAND)
	Daily, 5/6-5/7. By appt. Contact: Rebecca Goodman, Paul Wilmot Communications, rgoodman@greatpress.com		
Tuesday May 6-7 9:00-6:00 P.M.	PRODUCT PREVIEW	MISS OOPS	PLACE TO BE ANNOUNCED
	Daily, 5/6-5/7. By appointment. Contact: liz@tractenberg.com		
Tuesday May 6 5:00-7:00 P.M.	PRODUCT LAUNCH	SLIMSHOTS	10AK 453 WEST 17 TH ST.
	Cocktail reception with celebrity appearance. By invitation. Contact: Rosica Public Relations, 201-843-5600.		
Wednesday May 7 5:30 P.M.	108 TH ANNUAL FASHION SHOW	PRATT INSTITUTE	THE ALTMAN BUILDING 135 W. 18 TH ST. (6 TH /7 TH AVE)
	Fashion Design Student Presentation. (Also, 2PM). Honoree: Carmen Marc Valvo. Free admission. Tkts needed for entry & After-Party. Industry professionals: 718-399-4265. Press: 718-636-3554 or 718-636-3471.		
Wednesday May 7 6:30-11:00 P.M.	5 TH ANNUAL "THE EVENT TO PREVENT" BENEFIT	CANDIES FOUNDATION	CIPRIANI 110 EAST 42 ND STREET
	A benefit for the prevention of teenage pregnancy. Live performance by James Taylor and Special Guests. Tickets: Lisa Mathias, 819-2076. Press: Maria Dolgetta, 819-2084.		
May 7	6:30PM, Fashion Accessories Benefit Ball (FABB), Chelsea Piers, Pier 60. (Blk Tie) By inv. Tkts: \$600. Contact: 203-222-1755.		
Wednesday May 7 7:00-10:00 P.M.	"ALLURING BODIES": BENEFIT FOR SKIN CANCER RESEARCH	ALLURE MAGAZINE	PLACE TO BE ANNOUNCED
	Cocktail party, photography exhibition and silent auction. By invitation. Contact: 286-7669.		
Thursday May 8 9:00-5:00 P.M.	NEW PRODUCT LAUNCH	BIORE	PLACE TO BE ANNOUNCED
	Appointments by invitation. Contact: Susan Goldberg, Tractenberg & Co., 929-7979 x 2304.		
Thursday May 8 10:00-12:00 Noon	LAUNCH OF NEW HAIR PRODUCT	SALLY BEAUTY	PLACE TO BE ANNOUNCED
	By invitation. Contact: Siddion Syncon, Lippe Taylor, 598-4400 x 159.		
May 8	11:30AM, 30 TH ANNUAL OUTSTANDING MOTHER AWARDS, Hotel Pierre. By inv; Joe Rivers, 594-6421.		
Thursday May 8 6:00-8:00 P.M.	ROGAN FOR TARGET COLLECTION PREVIEW	BARNEYS NEW YORK	BARNEYS NEW YORK 7 TH FL. - MADISON/61 ST ST.
	By invitation. RSVP: LaForce + Stevens, roganfortargetny@lsagency.com		
Thursday May 8 6:00-9:00 P.M.	10 YEAR ANNIVERSARY PARTY	BARE NECESSITIES	ARENA 135 WEST 41 ST STREET
	By invitation. Contact: Loving + company, 213-3504.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 8	<u>POSTPONED</u> : JAY AHR OPENING PARTY SCHEDULED FOR 6:00PM. NEW DATE TO BE ANNOUNCED.		
Thursday May 8 6:30-9:30 P.M.	STORE OPENING "FLAMENCO BLANCO" By invitation. Contact: Christina Zamarripa, Harrison & Shriftman, 917-351-8663 or czamarripa@hs-pr.com	PRONOVIAS & NEW YORKERS FOR CHILDREN	14 EAST 52 ND STREET (FIFTH /MADISON AVENUE)
Thursday May 8 7:00-9:00 P.M.	BOOK PARTY: <i>A FLAIR FOR LIVING</i> BY CHARLOTTE MOSS By invitation. Contact/RSVP: charlottemoss@hlgrp.com	CHARLOTTE MOSS	20 EAST 63 RD STREET (MADISON/FIFTH AVE.)
Friday May 9 9:00-11:30 A.M.	PRODUCT PRESENTATION By invitation. Contact: 891-0490 or Jwong@devries-pr.com	OLAY	PLACE TO BE ANNOUNCED
Friday May 9 11:15 A.M.	FGI/BEAUTY SYMPOSIUM: "BEAUTY IS NOT WHAT YOU THINK" Reception. Lunch/presentation, 12 Noon. Speakersrs: J. Hudis, BeautyBank; M. Henry, HSN; D. Murtha, Macys Merchandising Group. Patron table, \$1800. Tickets: \$150, members/\$165, guests. Contact: 302-5511.	THE FASHION GROUP INT'L	NY HILTON (53 RD ST) 1335 AVE. OF AMERICAS
May 9-11	<u>ROME</u> : COSMOFARMA 2008 (Beauty). Contact: www.cosmofarma.com		
Saturday May 10 9:00 P.M.	GRAND REOPENING CELEBRATION Hosts: HRH Prince Alwaleed and Mr. Isaac Tshuva. Buffet and entertainment. By invitation. Contact: Paul Lerner, HWPR, 935-1558 or plerner@hwpr.com	THE PLAZA HOTEL	FIFTH AVENUE & CENTRAL PARK SOUTH
May 11	MOTHER'S DAY (Sunday)		
Monday May 12-14 9:00-12:00 Noon	EDITOR PREVIEW OF FALL 2008 COLLECTION Daily, 5/12-14. By inv.; Serena Merriman, LaForce + Stevens, 242-9353 x 218; smerriman@laforce-stevens.com	SHANGHAI TANG	PLACE TO BE ANNOUNCED
Monday May 12 4:00 P.M.	"FIT ON THE CATWALK" — FASHION DESIGN SENIOR COLLECTION First showing. Chocolate hors d'oeuvres reception at the Robert Lagary Boardroom, 5:30-7:00PM. 2 nd showing, 7:00PM. By invitation. RSVP: fashion_rsvp@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL SEVENTH AVE. & 27 TH ST.
Monday May 12 6:30 P.M.	24 TH ANNUAL INFINITY AWARDS Cocktails. Dinner/Awards, 8-10PM. Honorees: Diane Keaton, Malick Sidbe, Rene Burri. Ch: Kim Vernon. Tkts: \$1,000; Marie Spiller, 857-0034; mspiller@icp.org Press: Paul Wilmot Comm., 206-7447; ebanco@greatpress.com	INTERNATIONAL CENTER OF PHOTOGRAPHY (ICP)	PIER 60 — CHELSEA PIERS (23 RD ST./HUDSON RIVER)
May 12-13	MMC Beauty Editor Trip. By invitation. Contact: SHalpern@mahercomm.com		
May 12-June 30	RAG & BONE (Men's & Women's Holiday/Resort '08/'09 & Women's Pre-Spring '09) 425 W 13 th 3 rd fl (9th Ave/Washington) Buyers appts: sales@rag-bone.com		
Tuesday May 13 6:30-8:30 P.M.	LAUNCH OF MEN'S FRAGRANCE By invitation. Contact: Eileen Soltes, fax: 753-7250.	CARTIER	PLACE TO BE ANNOUNCED
Wednesday May 14 9:00-12:00 Noon	PRODUCT LAUNCH By invitation. Contact: jmurphree@maybelline.com	MAYBELLINE	PLACE TO BE ANNOUNCED
Wednesday May 14 9:00-5:00 P.M.	FALL 2008 FASHION PRESS PREVIEW Women's/Men's RTW & Accessories. By appt: Alison Kmiotek, 494-4660; alison.kmiotek@macys.com	MACY'S	MACY'S HERALD SQUARE 151 WEST 34 TH ST. — 13 TH FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 14 11:00 A.M.	SHOWING OF RESORT 2009 COLLECTION By invitation. Contact: Paul Wilmot Communications, fax: 206-7557.	OSCAR DE LA RENTA	583 PARK AVENUE (63 RD STREET)
Wednesday May 14 4:30 P.M.	FRAGRANCE LAUNCH Also, 5/15, 4:30PM. By appointment. Contact: Cary Neer, PR Consulting, Cary@prconsulting.net	P&G PRESTIGE	PLACE TO BE ANNOUNCED
Wednesday May 14 5:00-9:00 P.M.	POSH BENEFIT PREVIEW: 37 TH ANNIVERSARY 5PM Sneak Preview, \$250 or 6-9PM Preview, \$150. Both include 3-day pass for sale. New & gently used designer clothing for men/women/children. Contact: 821-9300. (Public: 5/15-17, 11-7PM. Tkts: \$25 for 3 days/\$10 per day).	LIGHTHOUSE INT'L	110 EAST 60 TH STREET (PARK/LEXINGTON)
Wednesday May 14 6:30 P.M.	30 TH ANNUAL AMERICAN IMAGE AWARDS Cocktails. Dinner/Awards, 7:15PM. Honorees: VF Corporation, Belk Stores Inc., Marvin Traub, Badgley Mischka, Alek Wek. By inv. Tkts: \$750; 845-758-5749. Press: Bromley Group, 696-1100 x 16; muriela@bromley-group.com	AMERICAN APPAREL & FOOTWEAR ASSOCIATION	GRAND HYATT HOTEL 109 EAST 42 ND STREET
Thursday May 15 8:00 A.M.	"POLITICS OF CHANGE" PRESENTATION Breakfast. Presentation, 8:30PM. By invitation. Contact: 725-2755 x 204.	FRAGRANCE FOUNDATION; ESP TRENDLAB	SCANDINAVIA HOUSE 58 PARK AVENUE
Thursday May 15 9:00-12:00 Noon	FALL/HOLIDAY 2008 EDITOR PREVIEW By appointment. Contact: LaForce + Stevens, fax: 242-9318.	CONVERSE ONE STAR FOR TARGET	PLACE TO BE ANNOUNCED
Thursday May 15 6:00-8:00 P.M.	BENEFIT COCKTAIL RECEPTION To benefit the Solomon R. Guggenheim Museum Young Collectors Council. By invitation. Contact: LaForce + Stevens, 242-9353.	SHANGHAI TANG	SHANGHAI TANG 600 MADISON AVENUE
May 15	<u>LOS ANGELES</u> : PREVIEW OF ROGAN FOR TARGET AT BARNEYS NEW YORK, 6:00-8:00PM. At 9570 Wilshire Blvd., 3 rd fl. By invitation. RSVP: LaForce + Stevens, roganfortargetla@lsagency.com		
May 17-20	ICFF (Int'l Contemporary Furniture Fair) at Javits Center. Contact: George Little Mgmt, 914-421-3200.		
May 18-19	THE MAKEUP SHOW, Metropolitan Pav., 125 W 18 th St. Contact: www.makeupshow.com; Press: 646-714-2520.		
May 18-20	SURTEX (Art & Design for the Home) Javits Ctr. Contact: George Little Mgmt: 914-421-3200; www.surtex.com		
May 18-21	NAT'L STATIONERY SHOW at Javits Ctr. George Little Mgmt, 914-421-3200; www.nationalstationeryshow.com		
Monday May 19 10:00 A.M.	SHOWING OF PRE-SPRING COLLECTION By invitation. RSVP: Tiffin Schwarzkopf, 292-9671 or tiffinschwarzkopf@ck.com	CALVIN KLEIN COLLECTION	205 WEST 39 TH STREET 11 TH FLOOR
Monday May 19 2:00-5:30 P.M.	NELLI RODI DESIGN + LIFESTYLE CONFERENCE Including New French Touch; Maison & Objet Highlights; Consumer Attitudes & Lifestyle; Fashion, Beauty & Accessories Trends for Fall/Winter 2009/2010. Tickets: \$250/\$150 for FO9 subscribers. RSVP: 629-9200 x 23.	ESP TRENDLAB	SCANDINAVIA HOUSE 58 PARK AVE. (37 TH /38 TH ST)
Monday May 19 6:00-8:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Megan Marsanico, 572-4480 or mmarsani@clinique.com	CLINIQUE	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 19 7:00-10:00 P.M.	CELEBRATION OF THE RECTO VERSO FURNITURE INSTALLATION Cocktail reception. By invitation. Contact: Bryan Langston, PR consulting, 228-8181 or bryan@prconsulting.net	PHI & 30E DESIGN	PHI 71 GREENE STREET
Monday May 19 8:00 P.M.	GEN ART STYLES 2008 Tenth Annual Design Awards & Runway Competition. By invitation. Contact: 255-7300 x 503.	GEN ART	HAMMERSTEIN BALLRM 311 W 34 TH ST. (8 TH /9 TH AVE)
May 19-23	WORLD TRADE WEEK 2008 (Educational Seminars/global business Networking). For info: www.wtnyc.org		
Tuesday May 20 11:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Contact fax: 398-7765 or jcarles@douglashannant.com	DOUGLAS HANNANT	BUDDAKAN 75 NINTH AVENUE (16 TH ST)
Tuesday May 20 6:00 P.M.	36 TH ANNUAL "FIFI" AWARDS CEREMONY Arrivals. 6:45PM, Awards Show. 8PM, Celebration. (Blk Tie Optional). By inv. Tickets available. FIFI RSVP/Box Office: 647-1828 or fifirsvp@dalzell.com Press contact: HL Group, 529-5533.	THE FRAGRANCE FOUNDATION	PARK AVENUE ARMORY (66 TH /67 TH STREET)
Tuesday May 20 6:00-8:00 P.M.	"SURF GIRL ROXY" BOOK LAUNCH Hosted by Joy Bryant, Dewey Nicks, Lisa Andersen. By invitation. Contact: Siren PR, 625-3500.	ROXY	PLACE TO BE ANNOUNCED
Wednesday May 21 9:30 A.M.	EUROPE SPRING/SUMMER STREET SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday May 21 9:30 A.M.	PRODUCT PREVIEW Also, 11:30AM, 1:30PM, 3:30PM. By invitation. Contact: Kristy Parker, DeVries PR, kparker@devries-pr.com	PROCTER AND GAMBLE ORAL CARE	MIDTOWN LOFT 267 FIFTH AVE. (29 TH ST)
Wednesday May 21 6:00 P.M.	SALUTE TO RUTH FINLEY & STUDENT FASHION SHOW Cocktails. Award Ceremony, 7PM. Honorary Ch: Diane von Furstenberg. Tkts: \$100.00 For tkts & information about contributing to Scholarship Endowment Fund, contact: 255-1235 x 8194 or mlobhai@schools.nyc.gov	HIGH SCHOOL OF FASHION INDUSTRIES	225 WEST 24 TH STREET (7 TH /8 TH AVENUE)
May 21-22	LUXE PACK NEW YORK (Luxury Goods Packaging Exhibition) At Altman Buiding/Metropolitan Pavilion, 135 West 18 th Street (6 TH /7 TH Ave). Hrs: 9AM-6PM daily. Contact: KX Assoc, 274-8508; www.luxepacknewyork.com		
May 21-Nov. 8	"THE ARBITERS OF STYLE: WOMEN AT THE FOREFRONT OF FASHION" EXHIBIT. Female creators, promoters & clientele who shaped the course of fashion. The Museum at FIT, 7 th Ave. & 27 th St.; www.fitnyc.edu		
May 26	MEMORIAL DAY (Monday – Legal Holiday)		
May 27-30	<u>BARCELONA</u> : PASARELA – LE GAUDI NOVIAS (Bridal) Call: 34-932-093-639 or www.moda-barcelona.com		
Wednesday May 28 12:00-2:00 P.M.	FRAGRANCE LAUNCH Luncheon. By invitation. Contact: Tiffani Carter, 929-7979 x 2241 or tcarter@tractenberg.com	BANANA REPUBLIC	THE NEW MUSEUM 245 BOWERY
May 29	<u>LAS VEGAS</u> : John Hardy '08 Collection & Cinta. 9-10AM, Breakfast. Hosts: Designer/Creative Dir., Guy Bedarida & CEO Damien Dernoncourt. Margaux II Patio, 3131 Las Vegas Blvd. So. By res: LaForce+Stevens, 888-201-1079.		
May 29-June 1	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Fall II/Holiday) MARKET. Contact: 214-655-6100.		